Shaping the Food Environment
- Dietitians Wanted!

WINONA BYNUM, RDN, PMP
EXECUTIVE DIRECTOR - DETROIT FOOD POLICY COUNCIL
Topics

- Connection to Social Determinants of Health - Connection of Food & Healthy People 2020
- History of Food Policy Councils in the US
- History and work of the Detroit Food Policy Council (DFPC)
- Food Policy Councils in Southeastern Michigan
- Role of Nutrition Professionals with Food Policies & How To Get Involved
Determinants of Health and Health Disparities

Biological, social, economic, and environmental factors—and their interrelationships—influence the ability of individuals and communities to make progress on these indicators. Addressing these determinants is key to improving population health, eliminating health disparities, and meeting the overarching goals of Healthy People 2020.
Social Determinants of Health

- Neighborhood and Built Environment
- Economic Stability
- Education
- Health and Health Care
- Social and Community Context

SDOH
Food Touches Two of the Five SDOH

<table>
<thead>
<tr>
<th>ECONOMIC STABILITY</th>
<th>NEIGHBORHOOD &amp; BUILT ENVIRONMENT</th>
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<tbody>
<tr>
<td>Poverty</td>
<td>Access to Healthy Foods</td>
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<td>Employment</td>
<td>Quality of Housing</td>
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<td><strong>Food Security</strong></td>
<td>Crime and Violence</td>
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<tr>
<td>Housing Stability</td>
<td>Environmental Conditions</td>
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History of Food Policy Councils

In the Nation and State
What is a Food Policy Council?

Food Policy Councils convene citizens and government officials for the purpose of providing a comprehensive examination of a state or local food system. This unique, non-partisan form of civic engagement brings together a diverse array of food system stakeholders to develop food and agriculture policy recommendations.
Food Policy Councils

- More than 200 food policy councils throughout the United States and Canada
- Some are statewide
- Others serve a particular municipality
- A directory of food policy councils can be found at: http://www.foodpolicynetworks.org/directory/
Map of Food Policy Councils

Explore the interactive map of food policy councils at:
http://www.foodpolicyworks.org/fpc-map/
1977 to Present

- 1977 Knoxville Food Policy Council Formed
- 1978 Hartford Food System
  - 1991 Advisory Commission on Food Policy
- 1991 Toronto Food Policy Council
- 2005 Michigan Food Policy Council (MFPC)
  - Michigan Good Food Charter
  - MFPC eliminated by executive order January 2015
  - Interdepartmental Collaboration Committee (ICC) Subcommittee on Food Policy
Michigan Good Food Charter

A Few of the food related priorities...

- Expand and increase innovative methods to bring healthy food
- Improve school food environments
- Use policy and planning strategies to increase access to healthy food
- Establish Michigan as the place to be for good food
- Incorporate good food education into curriculums for all Michigan students
A Quick Exercise

Does Proximity Count?
History

2006 - 2008
Detroit Black Community Food Security Network and Detroit residents create Food Security Policy; City Council accepts policy and establishes DFPC by unanimous resolution

2009
DFPC begins meeting as all-volunteer organization drawing from all aspects of food system, government and at-large members

2011
DFPC hires first staff

2015
Community engagement and research process begins for Food Security Policy Update

2016
Policy completed and approved by DFPC
Mission

DFPC is committed to nurturing the development and maintenance of a sustainable, localized food system and a food-secure City of Detroit in which all of its residents are hunger-free, healthy, and benefit economically from the food system that impacts their lives.
The Detroit Food Policy Council is committed to assessing information and developing solutions for the benefit of, and with accountability to, the people of Detroit. We respect the past and are focused on forward movement, seeing beyond the immediate or short term impact of our actions. We use a consensus decision making model whereby all voices are heard and all those making decisions are willing to fully support implementation of decisions made. With this in mind, the DFPC has adopted the following values to guide our work.

- Justice
- Respect
- Integrity
- Inclusion
- Transparency
Food Security Policy Addresses:

Hunger and malnutrition
Effects of inadequate diet
Citizen education
Economic injustice in the food system
Urban agriculture
The role of schools and other public institutions
Emergency response

The policy also called for the creation of a Detroit Food Policy Council (DFPC)
What is Community Food Security

- Everyone
- Access
- Healthy
- Security
- Nutritious
- Foods
- Being
- Affordable
- Quality
- Eat
- Able
- Good
- Local
- Reasonable
- Community
- Free
- Agree
- Knowing
- Life
- Safe
- Organic
- Fresh
- Having
- People
- Eaten
- Close
- Healthy
- Sustain
- Only
- Supply
- Statement
- Add
- Knowledge
- Live
- Culturally
- Produce
- Neighborhood
- Health
- Healthier
- Nutrition
- Grocery
- Much
- Afford
- Equitable
- Clean
- Distance
- Definition
- Add
- Money
- Sustainable
- Import
- Coming
- Home
- Most
- Important
- People
- First
- Next
- Variety
- Product
- Available
- Additives
- Financial
- Purchases
- Current
- Household
- Elements
Structure of DFPC

21 Council Members
- 13 Sectors Food System
- 4 At Large Members
- 1 Youth Member
- 3 City Appointees

Four Full-Time Staff

Four Committees
- Research and Policy;
- Education an Engagement
  - Next Generation Food System Leadership Development
- Fund Development (Internal)
- Nominating (Internal)
DFPC in the Community
What About Food?
Film & Dialogue Series

WHAT ABOUT FOOD?
MAKING A BETTER SCHOOL LUNCH

Film Screening and Discussion
Detroit has been a leader in improving school lunches and ensuring all children are able to eat a healthy meal at school. Pending legislation in Congress could gut the provisions in child nutrition programs that allow schools to provide better lunches for all and help keep children from going hungry. Please join us for a screening of the film "Lunch Hour" and a discussion of Child Nutrition Reauthorization legislation, as well as strategies for action.

Urban Fruit

Wednesday, August 31 5:30 pm
Focus: HOPE Conference Center
400 Oakman Blvd, Detroit, 48238

Join us for a film about urban agriculture and how it has impacted communities in Los Angeles. Following the movie we will have a panel discussion about agriculture in Detroit.

This event is free and open to the public. Please RSVP at www.detroitfoodpc.org/events or call 313-873-4916. Refreshments will be served.
Next Gen Food System Leadership Development

Five Youth Peer Food System Leaders
Community Engagement & Learning
Recognizing Food System Excellence
Past Initiatives

- Food System Reports – 2009 - 2010, 2011-2012
- Agriculture Ordinance 2013
- Voters’ Guide - 2013
- Annual Food Summits
  - 6th Annual Summit – March 10, 11, 2016
More to Come

- Equity Assessment of Food System
- Grocery Store Community Engagement
- A Taste of African Heritage
- Support of
  - Detroit Food and Fitness Collaborative
  - Detroit Livestock Guild
Some of Our Local Allies

- Detroit Food and Fitness Collaborative
- Eastern Market Corporation
- Detroit Black Community Food Security Network
- Keep Growing Detroit
- The Greening of Detroit
- Ecology Center
- No Kid Hungry Detroit
- Forgotten Harvest
- Detroiters Working for Environmental Justice
- MOSES
- Detroit Economic Growth Corporation
- Black Mothers’ Breast Feeding Association
What Now?

COUNCILS IN MICHIGAN & HOW TO GET INVOLVED
How Can You Get Involved?

- Attend a council meeting
  - Quarterly meetings are open – 2\textsuperscript{nd} Tuesday of January, April, July, October – next meeting January 10, 2017

- Work on a committee
  - Research and Policy Committee – 4\textsuperscript{th} Tuesday of each month
  - Education and Engagement Committee – 3\textsuperscript{rd} Wednesday of each month

- Volunteer with the council
  - March 9, 10 2017

- Spread the word!
Tips to Broaden the Role of the RDN

- The RDN has the expertise to lead emerging health-promotion agendas within coalitions

- Understand your performance level
  - Competent, proficient, expert

- RDNs can be empowered through:
  - Public Health experience
  - Advanced terminal degrees
  - Experiential education activities
  - Membership with American Public Health Association and Society for Public Health Education


Julie Raeder Schumacher, EdD, RDN, LDN; Best-Practice Grant Writing Strategies od RDNs to Establish Community Coalitions
Michigan Food Policy Councils

- Detroit Food Policy Council
- Eaton Good Food Council
- Farm and Food Action Council of Southern Clinton County
- Edible Flint
- Good Food Battle Creek
- Good Food Kalamazoo
- Kent County Food Policy Council
- Lake County Food Policy Council
- Macomb Food Systems Collaborative Council
- Mid Michigan Food Systems Working Group
- Ottawa County Food Council
- UP Food Exchange
- Washtenaw Food Policy Council
Michigan Local Food Council Network (MLFCN)

For information on Michigan Food Councils or information on forming your own; contact MLFCN Coordinators:

Megan Masson-Minock
megan@enp-associates.com
or
Lauren Carlson
lcarlson@PLANNINGMI.ORG
Resources

- Johns Hopkins’ Center for a Livable Future; Food Policy Networks: http://www.foodpolicynetworks.org/
- Michigan State University’s Center for Regional Food Systems http://foodsystems.msu.edu/
- Wayne State University’s SEED Wayne http://clas.wayne.edu/seedwayne/
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Questions

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Detroit Food Policy Council