Growing World of Dietetics

2017 Spring Workshop

Saturday, March 11th
8:00am – 1:00pm

Location:
The Jack Ryan Auditorium (G103c) & the Alcove in the Webber Cancer Center at St. John Macomb Hospital
11800 E. 12 Mile RD
Warren, Mi 48093
(586)573-5000

Please pre-register to guarantee seating. Mail/email form on next page by March 5th 2017. No cost for SEMDA Members; non members welcome with fee. 4 CPEU's available from the Commission on Dietetic Registration

Objectives:
At the end of this program, the participants will:

- Identify education and skills that can be leveraged for nontraditional dietetics careers
- Describe research opportunities for dietetics professionals and students; identify solutions for problems that may arise in conducting research projects
- Discover what platforms consumers are currently utilizing and how they are seeking out nutrition information online through these platforms
- Learn about the responsibilities of foodservice dietitians in the college and university setting; learn about the dietitian’s role in food allergen control and education

Agenda:

8:00-8:20am: Registration and Continental Breakfast

8:20-8:30am: Welcome, Announcements and Introduction
Deborah Easter, MS, RD: SEMDA President
Amanda Dixon, RD: SEMDA President-Elect

8:30-9:30am: Ingredients for a Nontraditional Dietetics Career
Heather Dover, RDN
Michigan State University, East Lansing, MI

9:30-10:30am: Research in Dietetics: Practicalities, Pitfalls and Publications
Alice Jo Rainville, PhD, RD, CHE, SNS, FAND
Olivia Ford, PhD, MPH, RD
Eastern Michigan University, Ypsilanti, MI

10:30-10:50am: Refreshments and Vendors

10:50-11:50am: Facebook or Snapchat? How to Choose the Right Social Media Platform To Connect with Your Clients (and Gain New Ones Too!)
Kati Mora, MS, RDN
Mt. Pleasant, MI

11:50-12:50pm: The Dietitian’s Role in Foodservice Management and Allergen Control
Lindsay Haas, MPH, RD
Michigan Dining, Ann Arbor, MI

12:50pm: Evaluation
1:00pm: Adjourn
Registration Deadline: March 5th 2017  Register online at www.semda.org and click on Calendar of Events.

If you prefer to send payment by mail, please make checks payable to: SEMDA

Mail/Email to:
Amanda Dixon, RD
227 Debra Lane Northville, MI 48167
dixonam5@gmail.com
(248)345-3300

Questions: Contact Amanda Dixon

_____ SEMDA Member (Free)
_____ Non-members ($50.00)
_____ Join SEMDA and attend workshop ($45; must be an Academy member to join; membership 3/2017-5/31/2018)

Name ________________________________________________
Address ________________________________________________
City ____________________________ State ______ Zip ________
Phone __________________________________________________
Email _________________________________________________